500+ Point SEO Checklist 2026 – FULL MASTER EDITION

- 1. HTTPS enabled
- 2. Valid SSL certificate
- 3. No mixed content errors
- 4. XML sitemap submitted
- 5. Robots.txt optimized
- 6. No crawl blocks
- 7. Proper canonical tags
- 8. No duplicate URLs
- 9. Mobile friendly test passed
- 10. Core Web Vitals passed
- 11. PageSpeed score above 90
- 12. Server response under 200ms
- 13. Clean URL structure
- 14. No redirect chains
- 15. No 404 errors
- 16. Structured data validated
- 17. Breadcrumb schema added
- 18. Article schema added
- 19. Open Graph tags added
- 20. Twitter cards added
- 21. Hreflang implemented properly
- 22. Pagination optimized
- 23. Lazy loading enabled
- 24. Image compression applied
- 25. GZIP enabled
- 26. Browser caching enabled
- 27. Minified CSS
- 28. Minified JS
- 29. CDN configured
- 30. Security headers configured
- 31. No index tags checked
- 32. AMP validated (if used)
- 33. Clean HTML validation
- 34. Index coverage checked
- 35. XML sitemap updated automatically
- 36. Search console errors resolved
- 37. 404 page customized
- 38. Proper 301 redirects used
- 39. Thin pages removed
- 40. Duplicate meta tags removed
- 41. HTTPS redirect forced
- 42. WWW vs non-WWW fixed
- 43. Trailing slash consistency
- 44. Mobile viewport configured
- 45. Safe browsing verified
- 46. Manual actions checked
- 47. Server uptime 99%+
- 48. Database optimized
- 49. JS deferred properly
- 50. Preload critical assets
- 51. Primary keyword in title

- 52. Primary keyword in H1
- 53. Secondary keywords in H2
- 54. Title under 60 characters
- 55. Meta description under 155 characters
- 56. Keyword in first 100 words
- 57. Optimized URL slug
- 58. Internal links added
- 59. External authority links included
- 60. Image ALT text optimized
- 61. LSI keywords added naturally
- 62. Keyword density natural
- 63. Power words in title
- 64. Numbers in headline
- 65. Emotional trigger used
- 66. Featured snippet paragraph added
- 67. Bullet points used
- 68. Short paragraphs used
- 69. Subheadings structured properly
- 70. Table of contents added
- 71. FAQ schema added
- 72. Author bio included
- 73. Publish date visible
- 74. Updated date visible
- 75. Outbound links open in new tab
- 76. Anchor text optimized
- 77. Internal linking strategy followed
- 78. Content readability score checked
- 79. Transition words used
- 80. Active voice used
- 81. Multimedia embedded
- 82. Video schema added
- 83. Image captions added
- 84. CTA buttons added
- 85. Related posts section added
- 86. Social share buttons visible
- 87. Clear hierarchy maintained
- 88. Keyword cannibalization checked
- 89. Synonyms used naturally
- 90. Semantic HTML used
- 91. Bold important terms
- 92. Italics used strategically
- 93. Proper heading nesting
- 94. No keyword stuffing
- 95. Readable font size
- 96. Line height optimized
- 97. Clean layout design
- 98. Accessible navigation
- 99. Proper contrast ratio
- 100. Mobile readability tested
- 101. Clear introduction written
- 102. Direct answer section added
- 103. Step-by-step guide included
- 104. FAQ section included
- 105. Conclusion with CTA
- 106. No AI fluff content
- 107. Human conversational tone
- 108. Proper grammar and spelling

- 109. Updated year included
- 110. Search intent fully matched
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